

STARTUP BOOSTER

FOR INTERNATIONAL STARTUPS

Endorsed by



THAILAND
BOARD OF
INVESTMENT

THE KEY TO YOUR SUCCESS IN THAILAND



true
digital_park

WHO ARE WE?

“ONE ROOF, ALL POSSIBILITIES”

True Digital Park (TDPK) is Southeast Asia's largest tech and startup hub located in the heart of Bangkok Cybertech District



1,800+
ECOSYSTEM PLAYERS

1600

STARTUPS

52

CORPORATE TENANTS & PARTNERS

30

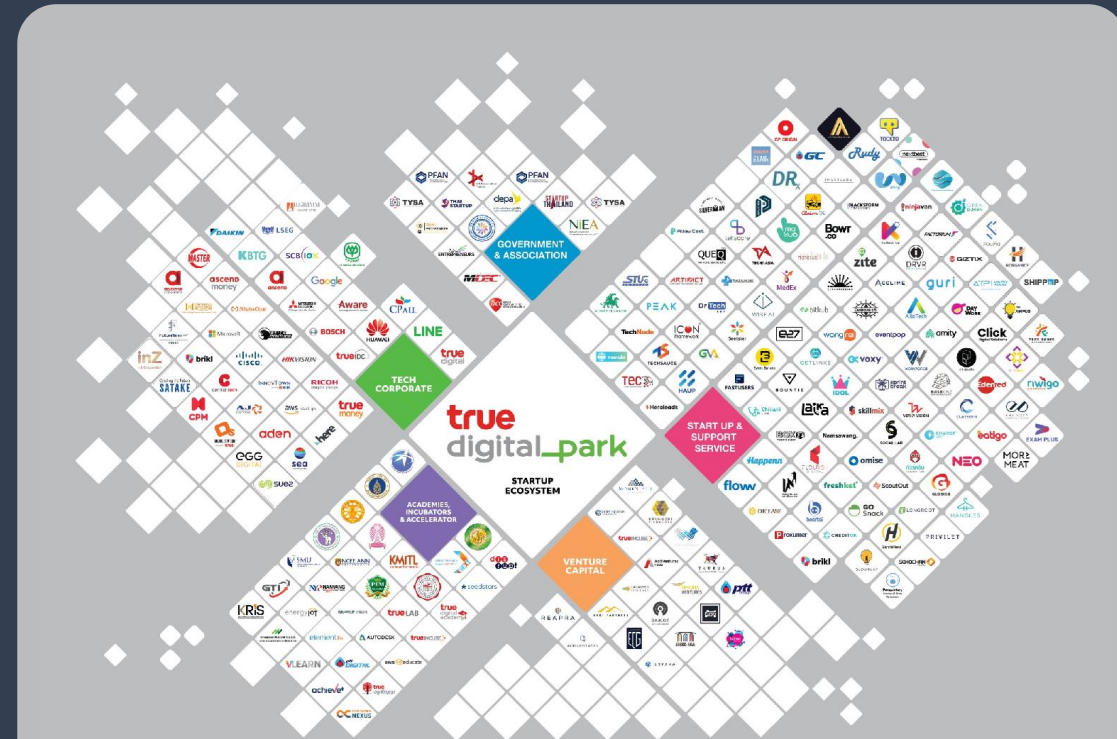
VC, CVC, ANGEL ENTITIES

29

UNIVERSITIES & EDUCATION

17

GOVERNMENT & ASSOCIATIONS



Join our ecosystem to be listed on our wall

WHAT IS STARTUP BOOSTER AND WHAT IS INCLUDED

One-of-a-kind **1-Year Incubator program** for international startups and foreigners who wants to start a business or expand business to **Thailand**. Startup Booster Program has been approved by the Thailand Board of Investment (BOI) and the National Innovation Agency (NIA) as a business incubator program, which qualifies it to endorse smart visa. With the objective to encourage tech startups and talented entrepreneurs to work and start businesses in Thailand.



WHAT WILL YOU GET?



One-time fee of only
100,000- THB
just 8,333 THB/Month
Or approx. 3,000USD

(+20,000THB to BOI For Application)

+ Company
Registration Fee
(if required)

50,000- THB
per 2nd co-
founder onwards
(Maximum 4 founders
per project)

Optional



1- Year
Smart "S" Visa



KNOWLEDGE



BUSINESS
CONSULTATION



NETWORKING



CO-WORKING SPACES



SPECIAL OFFERS

WHO IS IT FOR?

ARE YOU LOOKING TO START
A BUSINESS IN THAILAND?

WHO DO I TURN TO?

OFFICE SPACE
IN THAILAND

NETWORKING
FUNDING

WHERE DO
I START?

**STARTUP
BOOSTER**



FOR INTERNATIONAL BUSINESSES

WANT TO LIVE IN
THAILAND?

DO YOU WANT TO BRANCH
OUT YOUR BUSINESS TO
THAILAND?

HOW TO MAKE MY BUSINESS SUCCEED?

REMOTE
WORKING

COMPANY WHAT TYPE OF VISA
REGISTRATION SHOULD I GET?

IF YOU HAVE QUESTIONS LIKE THESE? THE PROGRAM MAY BE FOR YOU...

WHY THAILAND

GOOD LIVING

Great Healthcare

- More than 300 private hospitals in Thailand.
- General care for private patients is good and affordable, although emergency and special procedures are often pricey.

Education

- 158 international schools in Thailand.

Low cost of living

- \$1,000 a month is more than sufficient.

Amazing foods

- Thai food ranked top 10 in the world cuisine ranking by CNN.

POTENTIAL MARKET

Sizable consumer markets

- Domestic consumer market of more than 69 million people with average economic status rising.
- Approx. 49 Million internet users.
- One of the most active media usage in SEA economy.

Ease of Doing Business:

- Ranked 21st among 190 among other economies By World Bank
- Indicating how easy it is to set up, pay tax, trade across borders etc.

Affordable Cost Structure:

- Average monthly salary in Thailand is around USD 428/month

EXPATS

Thailand moves into top 10 of best countries to live for expats

BUSINESS

BoI backs 30 startups to boost competitiveness

PUBLISHED : 25 MAR 2022 AT 06:33

Bangkok ranked second best city for digital nomads

PUBLISHED : 22 JUN 2022 AT 09:28

Forbes

3 Reasons Southeast Asia Is A Hot Market For Tech Startups

The startup ecosystem is growing by leaps and bounds. Thailand offers tech

World's Digital Nomads Ranked Chiang City For Remote Work

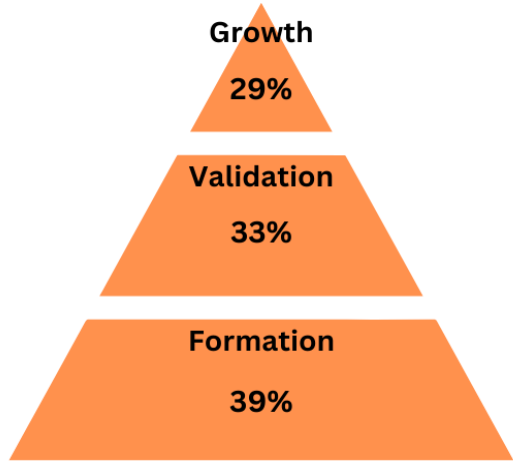
TOURISM

Bangkok is the world's most visited city again, fourth year in a row

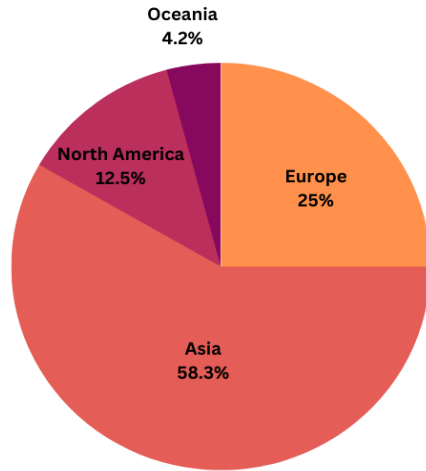
Published on Thursday, September 5, 2019 10:57
By Thaiger

GLOBAL PRESENCE: BOOSTER PROGRAM MEMBER

Stage



Region



Member's Nationalities:



Current members, Jan 2023

Current Members: 34 members and 30 overall projects Nationalities
 Top Startup Industries: MarTech, Business Solution (SaaS), HealthTech

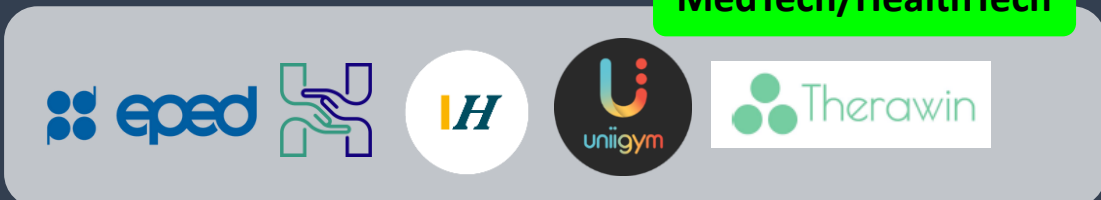
Business Solution



MarTech



MedTech/HealthTech



Enterprise Singapore

Others



WHAT WILL I GET?



1- YEAR
SMART "S" VISA



KNOWLEDGE



BUSINESS
CONSULTATION



NETWORKING



CO-WORKING SPACES



SPECIAL OFFERS

Mandatory

To remain eligible in the International Startup Booster Program and maintain valid period of your smart visa, all program participants **MUST** participate in TDPK events either online or offline **AT LEAST TWICE PER MONTH WITH ONE BEING MONTHLY COMMITTEE PROGRESS UPDATE**

1-YEAR SMART VISA STARTUP



What is Smart Visa

- The SMART Visa program has then been designed to enhance Thailand's attractiveness in drawing science and technology experts, senior executives, investors and startups. The program has been launched on February 1, 2018.
- The SMART Visa is a new type of visa designed to attract highly skilled manpower and investors to help accelerate the development of the country's targeted industries. SMART Visa is offered to foreign experts, executives, entrepreneurs and investors who wish to enter the Kingdom of Thailand to work or to invest in the following "13 S-Curve industries" or the country's targeted industries.

SMART visa type "S" Benefits

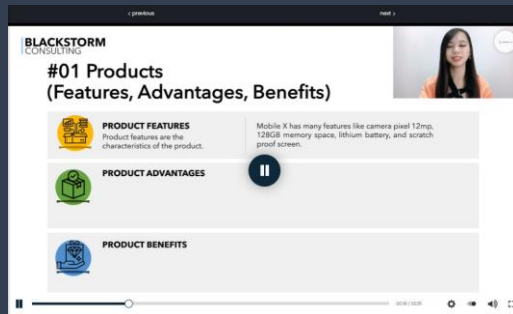
- 1-year visa
- No work permit required for working in the business certified by relevant agencies. In case of changes of jobs, additional endorsements in accordance with the relevant requirements must be obtained.
- 90-day reporting to the Immigration at the One Stop Service Center extended to 1 year.
- No re-entry permit required.
- Spouse and children granted permission to stay in Thailand for the same duration as the Smart visa holder. The spouse granted permission to work with no work permit required.
- Access to a fast-track service at international airports in Thailand (where available).



KNOWLEDGE: EXAMPLE OF COURSES



How to Prepare for Market Entry in SEA

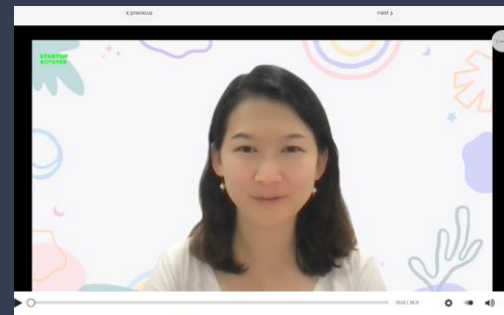


Provided by: Well-known TikTok Thai Teacher

Objective:

- Uncover what to consider when expanding a business into SEA

Business Thai

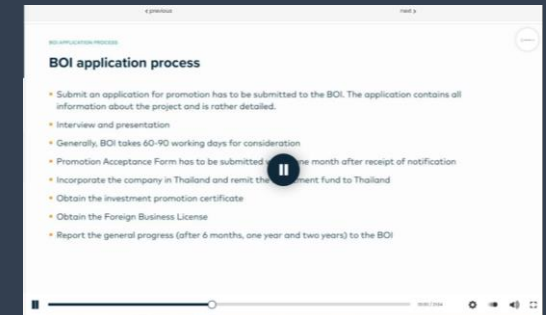


Provided by: Blackstorm Consulting

Objective:

- To learn basic Thai and about the cultures in workplace

How to set up a business in Thailand



Provided by: Acclime Thailand (Law firm)

Objective:

- To learn basic law and the procedure of setting up business in Thailand

TDPK Talks

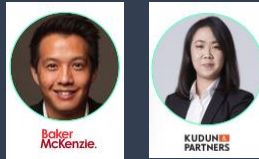


True Digital Park reviews the courses offered on a regular basis to provide up-to-date, innovative and relevant programs of study. Therefore, classes offered may change. We suggest you keep an eye on our website or reach out to us for updates.

CONSULTATIONS



LEGAL



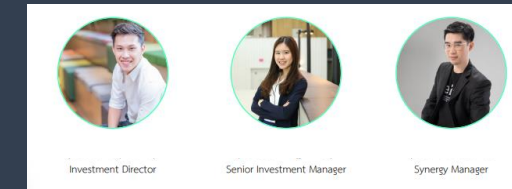
E.g., laws, regulations, and regulations related to the start-up enterprise. Company registration in Thailand, fundraising, employment, application for investment promotion,

MARKET ACCESS



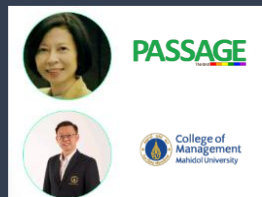
E.g., market analysis, business scaling up, techniques for accessing domestic and international markets

VC/INVESTOR



E.g., how to prepare a pitch deck, negotiation strategies

MARKETING STRATEGY



E.g., how to gain access to target customers, what marketing channels

INTELLECTUAL PROPERTY



E.g., legal criteria that should be known for initial enterprises in applying for intellectual property registration.

COMMITTEE



Regular updates provided by TDPK team

*Note that these are just examples of experts we have in the past and the pool is constantly updated

One consultation (30mins) provided per quarter

BOOSTUP NETWORKING AND ORIENTATION EVENT



- TDPK's own exclusive networking events
- Joined by VC and Government agencies to share knowledge about Thailand's landscape

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Boost's Up #3

Take your startups to the next phase!

**Orientation and Networking Event
by Startup Booster Program**
At Training room 1, West Building,
True Digital Park

Date:
**WEDNESDAY
26 | 10 | 2022**
17.00 onwards

**TDPK Startup Camp
Networking Party**

Playzone, 6F, TDPK

Thursday, 5 November 2020 17.00-19.00

Let's Sara & Amm know if you want to join!

TDPK STARTUP BOOSTER PROGRAM

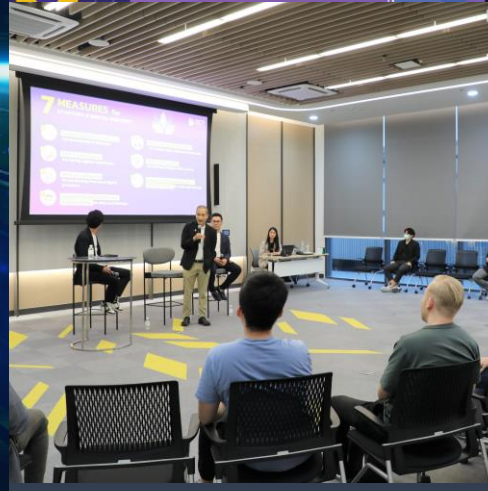
Boost's Up Networking Event

by TDPK
Startup Booster Program

Register Now!

See you
in Gather Town!

THURSDAY
31/03/2022 14.00 PM
(GMT+7)



STARTUP BOOSTER FOR INTERNATIONAL STARTUPS

WANTED YOU TO JOIN BOOST UP 4

QUARTERLY NETWORKING EVENT

2 FEB 23 AT TOWNHALL M (6TH FLOOR CO-WORKING SPACE)

JOIN US NOW

★ TRUE DIGITAL PARK ★

CO-WORKING SPACE: WORK ACROSS THAILAND



A member area with all modern facilities including workspace, meeting room, studio, and play zone, to cater to over 400 TDPK members

Plus, Partner Discounts Across Thailand; Bangkok, Chiangmai, Ubonratchathani combining to 10+ locations

Punspace offers a variety of food, lifestyle, and work community space to match your cool lifestyle. Open 24/7 for Members
Location: Chiangmai (2 locations)
Price: 229 THB/day
*10% Discount for members



PUNSPACE

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true space

A collaborative workspace for meetings, tutoring, and networking. It is easily accessible for everyone to start or expand their businesses.
Location: Bangkok, Maha Sarakham, Ubonratchathani, Nakhon Pathom (8 locations)
*Free for members



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SPECIAL OFFERS FOR BOOSTER MEMBERS



Virgin active



Get 10% discount on

Virgin Active

Membership at 101, True
Digital Park



ACCLIME.



Get discount on

Acclime's

company registration
and accounting



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Get discount on

TDPK's services

- Event Space
- Co-working for staff
- Private office

AFTER PROGRAM COMPLETION



1. Company Registration – 1. Thai Company 2. Foreign Company 3. BOI Company Registration **Preferred**
2. Partnership/ collaboration with a local company
3. Re-assess business model

Additionally, you can remain a partner of True Digital Park with our office space and co-working space offerings

For more information visit : <https://thailand.acclime.com/guides/how-to-register-thai-company/>

Startup Booster Packages

Entrepreneur Package

Thailand Soft Landing Package

SUCCESS STORIES



Delivering a seamless in-home experience to your medical practice

“ Transitioning from corporate life to startup is a big jump and the knowledge provide by the program for example on how to put a pitch deck together was extremely beneficial

”

*Dean Jones
(HelpDeliver Founder)*

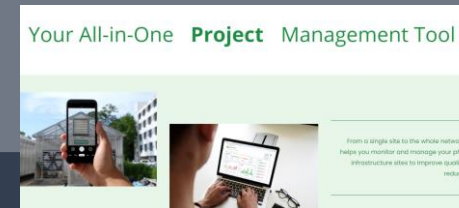


Zite provides a suite of mobile tools for site management and remote monitoring.

“ True Digital Park has been a great place to launch our business. The workspace is perfectly suited to the needs of a new start-up, the program staffs are very supportive, and the program mentors have helped me refine our core concepts and connect us to potential funders.

”

*Justin William Henceroth
(Zite Founder)*



After completion of the program



Company Registration
in Thailand



Private Office
at True Digital Park



The extension of
the 2-year Smart Visa-S

Startup Booster Packages

Entrepreneur Package

Thailand Soft Landing Package

TAIWANESE STARTUP THAILAND SOFT LANDING



National Innovation and Entrepreneurship Association (NiEA) is Taiwan's innovation arm has sent **10 high potential startups** to the international booster program to establish the market in Thailand through TDPK

Find Partners for Startups

Acquire Visa to work in Thailand

Get Funding

Startup Connect: Partner Identification

Endorsement Letter for 1-year Smart Visa-S

1-on-1 mentoring with specially selected VCs

STARTUP BOOSTER
FOR INTERNATIONAL STARTUPS



Booster Program's Thailand Soft Landing is provided for Taiwanese Tech Startups with their needed service including business matching services and special consultation with experts in terms Thai law and accounting

MALAYSIAN STARTUP THAILAND SOFT LANDING



Consisted of three domains

Malaysia Digital Economic Corporation (MDEC) is the agency under the Ministry of Communications and Digital leading the digital transformation of the economy for 26 years.

Exclusive 3-month program curated by True Digital Park for qualified Malaysian startups to tap into Thailand's ecosystem.

Know Thailand Better

Deep dive into Thai market

Connect with the key players

**STARTUP
BOOSTER**
FOR INTERNATIONAL STARTUPS

On-demand course

- Business Thai and Culture
- Thailand's Business Landscape
- Business Marketing
- Ideation Sprint workshop

Exclusive consultation

- Online Business Matching
- VC Consultation
- Legal Consultation

Networking

- Ecosystem Tour
- Super Connection Day
- Pitching and Networking Day

Booster Program's Thailand Soft Landing is provided for Malaysian Tech Startups with their needed service including business matching services, on-demand workshops and special consultation with experts in terms Thai law and company registration.

REQUIRED DOCUMENTS – FOR SMART VISA

LIST OF DOCUMENTS

Completed

TDPK STARTUP BOOSTER PROGRAM Application Form

Click here to download:

http://bit.ly/TDPK_Startup_Booster_app

Résumé or Curriculum Vitae



LinkedIn is also accepted

Copy of valid passport



(first page and all pages with visa stamps)

Health Insurance*



Covering entire period of your stay in Thailand with coverage for in-patient and out-patient treatments of $\geq 500,000$ THB



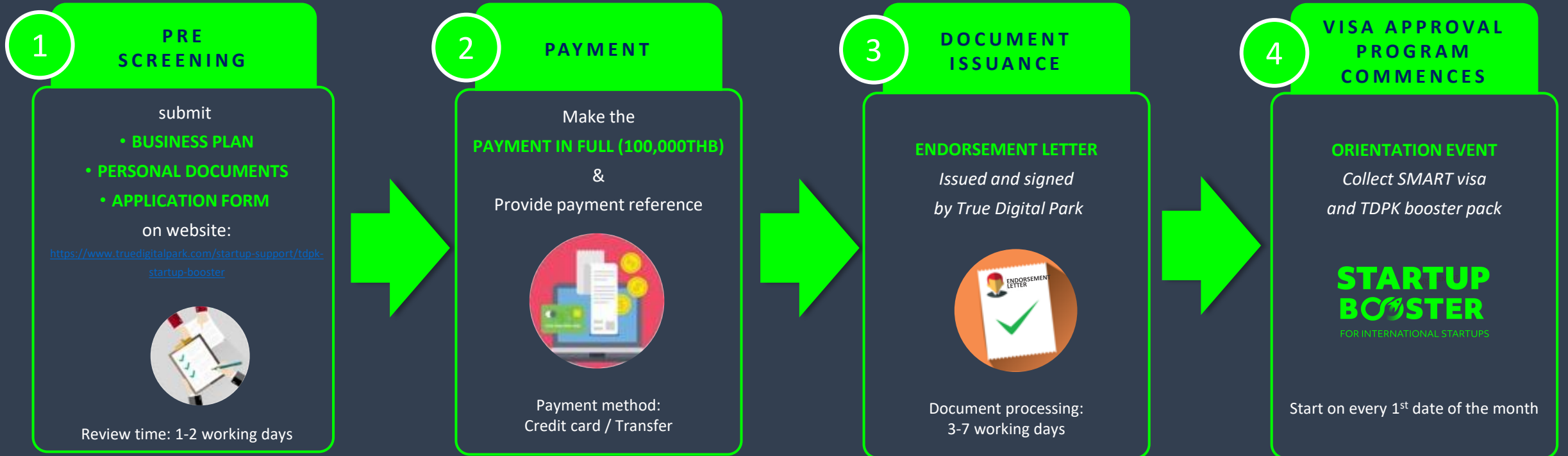
Proof of **DEPOSIT** of $\geq 600,000$ THB

or equivalent in any currency

- Bank account in any country
- Deposit at least 3 months
- *No Cryptocurrency*

Remark: The required documents must be the same as documents submitted for SMART Visa application and submitted completely before the payment process

APPLICATION PROCESS



**Remark:
In case of SMART Visa rejection, please provide evidence and refund shall be made by 30 - 45 days of completed evidences submission.
The startups need to apply for SMART Visa by themselves on the website of BOI SMART Visa and use the endorsement letter from TDPK as prove of acceptance to the program.*

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FOR INTERNATIONAL STARTUPS

*Join International Booster
Program Now!*

GET IN TOUCH WITH US

www.truedigitalpark.com

@TrueDigitalPark



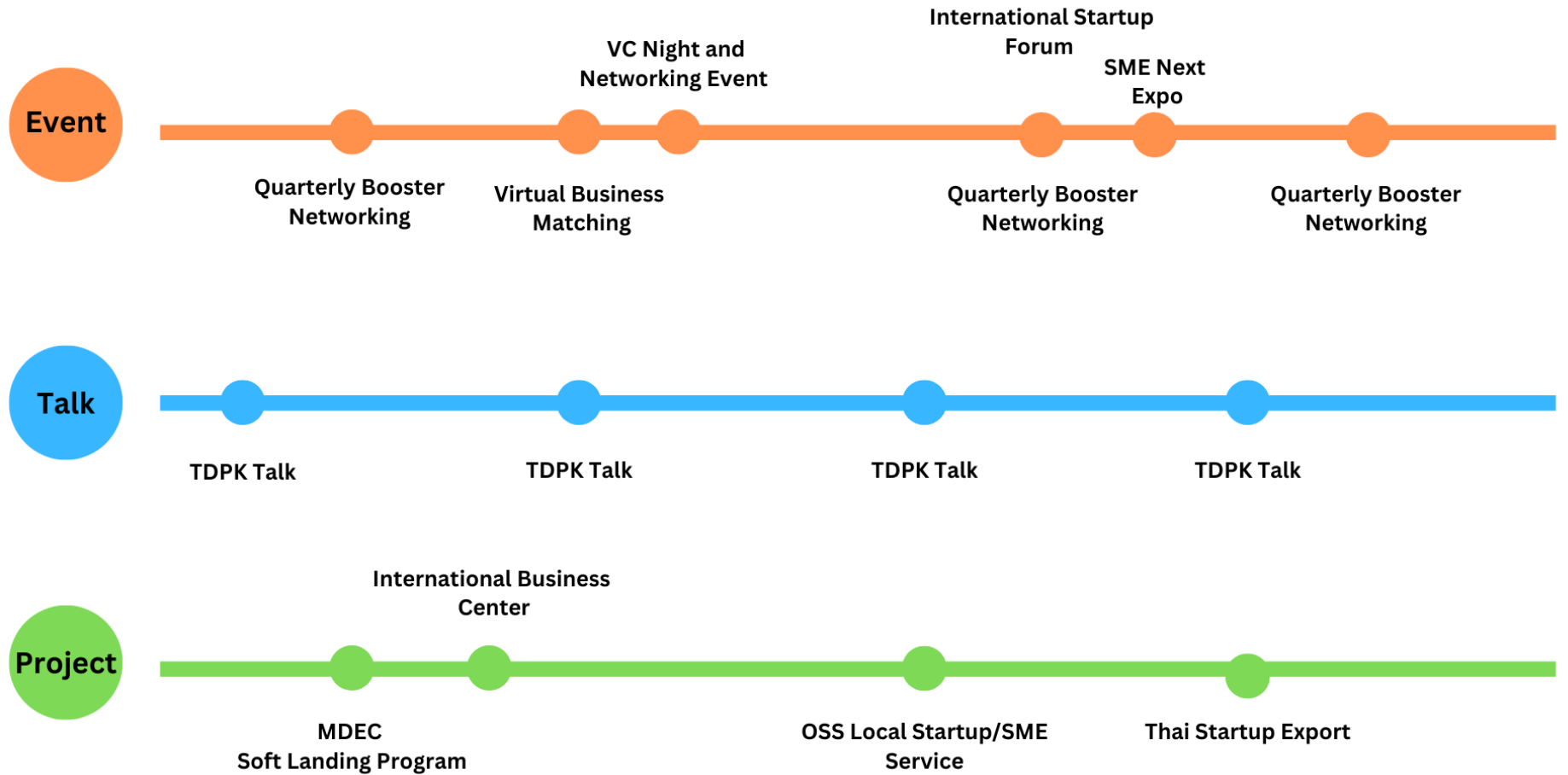
Email: incubator@truedigitalpark.com

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Appendices

2023 TIMELINE

JAN FEB MAR APR MAY JUNE JUL AUG SEP OCT NOV DEC



APPENDIX 2 – REQUIRED DOCUMENTS

REQUIRED DOCUMENTS FOR PROGRAM AND SMART-S VISA

PITCH DECK

Items to be covered in Pitch deck (Startup Business Plan)

- 1-Page Executive Summary
- Company Background
- Mission & Vision
- Management Team
- Products/ Services
- Technology and Innovation Applied
- Industry Description/ Competition/ Trends
- Marketing & Sales Strategy
- Financial Plan/ Exit Strategy/ Funds Required
- Revenue Model
- Growth Strategy
- Thailand's Benefit

RESIDENTIAL DETAILS



CO-WORKING SPACE FACILITIES



NEAR FACILITIES – LARGEST VIRGIN ACTIVE IN THAILAND

