



# At the Forefront of AI-Driven Healthcare



Presented by



Aaron Puttmann

# Kyla, At the Forefront of AI-Driven Healthcare



**Revolutionizing health and aging with AI technology.**



**Personalized care, advanced home testing, and innovative diagnostics.**



**Accessible through major insurance plans.**



**Empowering users with AI-generated health plans.**

# Healthcare beyond a prescription.

## MISSION

To seamlessly integrate artificial intelligence with healthcare providers, Kyla is dedicated to revolutionizing disease prevention and aging management. Our mission is to enhance the delivery of healthcare, fostering personalization, efficiency, and effectiveness.

## VISION

Kyla envisions a future where AI transforms healthcare, providing accurate diagnoses, optimal treatments, and empowering providers with insightful data. Setting new standards, we're committed to personalized, data-driven healthcare.

## VALUES

Innovate with AI, collaborate for patient care, empathize with diverse needs, uphold integrity, and continuously improve for a seamless future in healthcare and technology.

# HOW KYLA WORKS:





# PRODUCT & SERVICES:

Comprehensive Health Solutions by Kyla.



## Personalized Primary Care:

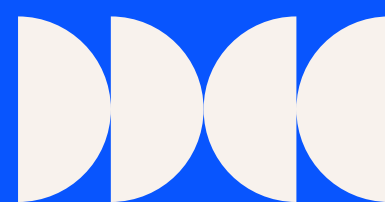
Kyla specializes in personalized primary care, offering tailored anti-aging treatments and individualized health plans that focus on nutrition, exercise, wellness, and medical care.

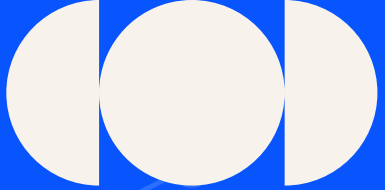


## Advanced Home Testing:

Kyla includes user-friendly remote diagnostics with easy finger prick tests for comprehensive blood work. Our AI analytics ensure a deep analysis of test results, providing precise diagnoses and future health predictions.

[kyla.com/ai](https://kyla.com/ai)





## Innovative Diagnostic Tools:

Kyla's diagnostics feature early cancer detection with the Galleri test, full-body MRI for early abnormalities, advanced heart imaging, and whole genome sequencing for a detailed health forecast.



## User-Friendly Technology:

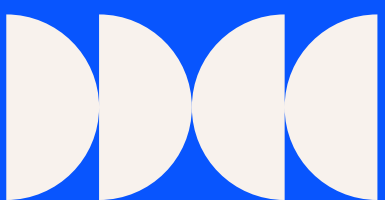
Kyla's user-friendly technology includes a convenient mobile app for accessing health data, managing appointments, and consulting with doctors, along with virtual consultations for expert medical advice.



## Insurance Compatibility:

Kyla provides broad accessibility with coverage under most major insurance plans, including PPOs and Medicare.

Kyla, where cutting-edge solutions and extensive coverage converge for your optimal well-being."



# Target Audience:



## Medical Practitioners:

Kyla provides AI tools for medical practitioners, ensuring accurate diagnoses, efficient patient care, and personalized treatment plans.

## Health-Conscious Individuals:

For health-conscious individuals, Kyla is ideal for proactive health management, offering an app for personal tracking, at-home testing, and optimization strategies.

## Patients with Chronic Conditions:

Kyla caters to individuals with chronic conditions, emphasizing regular monitoring, early detection, and preventive care through advanced testing and AI analytics.

## Aging Population:

Aging Population: Target Group: Older adults looking for comprehensive health care solutions to manage age-related health issues. Customized Care: Access to anti-aging treatments, health monitoring, and wellness plans tailored to their needs. shorter

## Insurance Subscribers:

Kyla serves those covered by major PPOs and Medicare plans, ensuring seamless compatibility within their insurance framework.

## Medical Innovators:

health-conscious individuals, medical professionals, and software developers. Benefit from streamlined appointments and advanced patient insights with Kyla's AI API integrated with EHRs

# Kyla's Impact on Healthspan and Lifespan:



## Extending Healthspan:

Kyla proactively extends healthspan by emphasizing early detection and preventive care, enhancing individuals' quality of life for a longer duration.



## Increasing Lifespan:

Kyla increases lifespan through cutting-edge diagnostics and personalized care, identifying and addressing health issues early for a longer, healthier life.





## Holistic Health Improvement:

Kyla fosters holistic health improvement by promoting comprehensive wellness and empowering individuals with tools for self-care and informed health decisions.



## Measurable Outcomes:

Kyla offers measurable outcomes by enabling users to track health improvements over time and presenting success stories showcasing significant wellness transformations.

# Kyla's Impact on Healthspan and Lifespan:

## Targeted Market Penetration:

- Healthcare Sector: Strong connections with medical practitioners, showcasing benefits in patient care.
- Consumer Health Market: Reaching health-conscious individuals, emphasizing personal health management.

## Growth Strategy:

- HeTech Advancement: Continuous AI development.
- Service Expansion: Broadening for diverse health needs.

## Strategic Partnerships:

- Health Collaborations: Alliances with medical entities.
- Insurance Ties: Enhancing accessibility and affordability.

## Brand Awareness:

- Digital Marketing: Online presence and engagement.
- Community Outreach: Participation in events.

## Market Expansion:

- Diversify Users: Broadening demographics.
- Global Reach: Exploring international opportunities.

## Technological Advancement:

- Continuous Innovation: Enhancing AI capabilities.
- Adapting to Trends: Staying current with medical advancements.



## Strategic Alliances:

- **Healthcare Partnerships:**  
Integrating solutions into broader frameworks.
- **Corporate Wellness:**  
Partnering with businesses for employee wellness.

## Marketing & Branding:

- **Effective Communication:**  
Highlighting unique offerings.
- **Community Engagement:**  
Building a strong online presence.

[kyla.com/ai](https://kyla.com/ai)

# Testimonials:

1



## Heaven Sent

I have used it a dozen times over the past year. Started with a drive-through covid test for travel, then for school for kids, then for personal peace of mind. I used the doctor consult as well: fast and effective, one of the solutions to minimize disruptions in busy life. I appreciate it.

2



## Love this app! HIGHLY recommend

Such and convenient app, use this for daily work clearance to be able to get cleared for work by inputting my symptoms. They even come to your house if needed. Definitely love the app and will continue to use.



3



### One of my favorite Apps

I love that I can be educated in how to make the healthiest choices in order to maximize my life. Life is short and your time alive is precious. Not sure why this app hasn't blown up either, it's amazing and has been life changing for me.

4



### Quick turnaround time

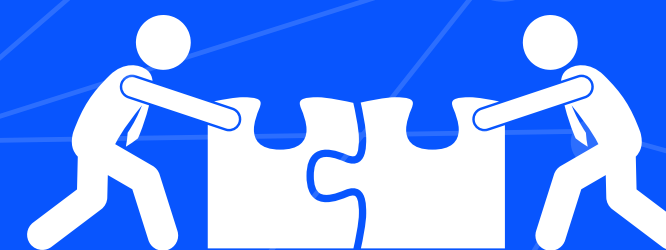
So thankful for their service. Turnaround times were just as expected! Thank you!

# Join the Health Revolution with Kyla:



## Invitation to Collaborate

Healthcare professionals, integrate Kyla's AI for enhanced care. Tech enthusiasts, join us in advancing Kyla's tech capabilities. Together, let's shape the future of healthcare.



## Partnership Opportunities

Collaborate with insurers for enhanced access. Investors, contribute to Kyla's growth and cutting-edge healthcare solutions. Join us in shaping healthcare's future.



## Community Engagement

Join Kyla's community for shared experiences. Our platform connects health-conscious individuals. Through educational outreach, we empower you to take control of your health journey. Join us for a healthier community.



## Joining the Movement

Explore Kyla by downloading the app, scheduling consultations, or considering investment opportunities. For inquiries, partnerships, or investor relations, contact us for further details. Join us on the journey to shape the future of healthcare.



# Contact Us



+172060119600



[aaron@kyla.com](mailto:aaron@kyla.com)



[www.kyla.com/ai](http://www.kyla.com/ai)